



International Cultic Studies Association  
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## Abuses in the Troubled Teen Industry

Saturday, April 20, 2013—10:00 AM – 5:30 PM

Comfort Inn, Pentagon City, 2480 South Glebe Rd., Bldg. 2, Arlington, VA, US, 22206

Phone: (703) 682-5500 Fax: (703) 682-5505 Exit 7B (Glebe Rd.), I-395. Free parking.



International Cultic Studies Association (ICSA) and Community Alliance for the Ethical Treatment of Youth (CAFETY) are cosponsors of a one-day conference that will bring experts together with individuals harmed in teen treatment programs.

Some teen treatment programs have used psychological control techniques commonly associated with manipulative, high-demand groups, often called "cults." Sometimes such techniques have contributed to the psychological, physical, or sexual abuse of teens that the programs were supposed to help.

The conference will include the following talks, followed by discussion:

"Breaking the Chains"  
By Christine Cole

- Overview of the Cultic Influences in the Troubled Teen Industry (William Goldberg)
- Clips from *Surviving Straight Inc., a Documentary* (Kelly Matthews)
- The Great Drug War (Arnold Trebach)
- Survivor Interviews: *Surviving Straight Inc., a Documentary*
- Personal Story (Sunny Linkfield and Ethel Linkfield)
- Cultic Practices in Residential Care and Applicable Human-Rights Conventions (Katherine Whitehead)
- How Do We *Really* Help Troubled Teens? What Science Tells Us (Steve Eichel)
- Overcoming and Healing After the Abuse (William Goldberg)
- Healing Through Advocacy (Kathy Moya)

Space is limited, so please **REGISTER ASAP**. The registration fee is **\$30**, payable to ICSA.

### Registration Form

Name(s):

Address:

City/State/Zip/Country:

Phone(s)/Fax:

**E-mail (Important!):**

Payment:             Check             Visa             MasterCard

cc No:

Exp. Date:

**Register Online:** [http://icsahome.com/infoserv\\_respond/event\\_conferences\\_workshops.asp](http://icsahome.com/infoserv_respond/event_conferences_workshops.asp)

**Mail:** ICSA Box 2265, Bonita Springs, FL 34133 **E-mail:** [mail@icsamail.com](mailto:mail@icsamail.com) **Fax:** 305-393-8193

## Presenters

**Steve K. D. Eichel, PhD, ABPP, President of ICSA**, is past President of the American Academy of Counseling Psychology and the Greater Philadelphia Society of Clinical Hypnosis. He is a licensed and Board-certified counseling psychologist whose involvement in cultic studies began with a participant-observation study of Unification Church training in its eastern seminary (in Barrytown, New York) in the spring of 1975. His doctoral dissertation, an intensive, quantified observation of a deprogramming, earned him a John G. Clark Award for Distinguished Scholarship in Cultic Studies in 1990. In 1983, along with Dr. Linda Dubrow-Marshall and clinical social worker Roberta Eisenberg, Dr. Eichel founded the Re-Entry Therapy, Information & Referral Network (RETIRN), one of the field's oldest continuing private providers of psychological services to families and individuals harmed by cultic practices. He also served as Clinical Director of the St. Francis Homes for Boys from 1989 to 1994, and subsequently as a consulting psychologist from 1994 to 2006. From 1993 to 1996 he was a family psychologist with Community Centered Treatment, a multisystemic family-therapy program for delinquent youth.

**William Goldberg, LCSW, PsyA**, is a clinical social worker and psychoanalyst with more than forty years' experience working with former cult members. He and his wife, Lorna, colead a support group for former cult members. This group has been meeting for more than thirty-five years and is the oldest group of its kind in the world. In 2007 Bill retired from the Rockland County, New York Department of Mental Health, where he directed several programs and clinics. He is presently an adjunct professor in the Social Work and Social Science departments of Dominican College, and he is on the faculty of the Institute for Psychoanalytic Studies. Bill is a frequent speaker at ICSA conferences, and he and Lorna have been the recipients of the Authentic CAN Hall of Fame Award, and of the Leo J. Ryan Award. In 2010, Bill was the recipient of ICSA's Lifetime Achievement Award.

**Sunny Linkfield, President of CAFETY**, is a survivor of Straight Inc., where she was a client from 1982 to 1984. This abusive teen "rehab" center convinced thousands of parents that normal behavior was a sign of "druggie" behavior. Sunny was an overachiever but became a moody teenager, experimenting with pot, alcohol, and a few other drugs. After her parents read an article in *Reader's Digest*, they dropped her off in a warehouse called Straight Incorporated. Straight, Inc. was an abusive, mind-control cult that practiced on youth torture techniques formerly used in Communist China and North Korea. These techniques were ostensibly employed to help Straight's victims overcome the problems and addictions that Straight claimed they had. Spin-offs still exist today. Sunny is now a make-up artist/esthetician and a trainer in retail cosmetics. She was recently interviewed in the new movie, *Surviving Straight Inc., a Documentary*. Sunny was also the lead make-up artist for the film. Ms. Linkfield is active with the International Cultic Studies Association and serves on the Board of Directors of the Community Alliance For the Ethical Treatment of Youth.

**Kathy Moya, BA (Psychology)** is a former 15-year-old client of the Straight, Inc. program in 1982. In 1999, Kathy helped spearhead the online movement against institutional child abuse. Her personal efforts began with a forum and Web site called Straight Inc. Survivors, in an effort to share her research about the Straight, Inc. program and speak to others who had been there so they could share their stories and viewpoints about their experiences. In 2001, she helped organize the Saving Our Children from Drug Treatment Abuse conference presented by the Trebach Institute in Bethesda, Maryland. Her research led to her discovery that an entire troubled-teen industry existed within and beyond the United States. By 2004, she had created the Fight Institutional Child Abuse (FICA) Web site, which served as an informational campaign and forum for families considering a residential program for their child(ren), as well as for families who had already been affected by child abuse within a variety of institutions for children. She authored two reports in 2006, "Understanding the Con Game," and "Understanding Brainwashing, Mind Control & Aggression," as part of the Fight Institutional Child Abuse educational campaign. She attended the congressional hearings on Child Abuse and Neglect at Residential Treatment Programs in 2007 and has participated in several conferences over the years regarding this topic.

**Arnold Trebach, JD, PhD**, is the founder, Chairman of the Board of Directors, and Chief Executive Officer of The Trebach Institute. He has had a long and varied career in the worlds of academia, scholarship, teaching, writing, government service, and business enterprises. He personally led the Institute on Drugs, Crime, and Justice, an international seminar on drug treatment and policy, from 1974 to 1998. He founded the nonprofit Drug Policy Foundation (DPF) in 1986 and served as its first chairman and president until 1997. DPF has been recognized as one of the leading forces for rational drug policy reform in the world. He has been the subject of an international campaign that sought his nomination for a Nobel Peace Prize on the basis of his drug-policy-reform efforts. Also, he has been called the Father of the Modern Drug Policy Reform Movement and the Shadow Drug Czar, along with some much-less-favorable appellations by some of those who support the status quo in drug control. He retired from the American University, where he now holds the rank of Professor Emeritus, and also from the Foundation at the end of 1997. His books include *The Rationing of Justice* (Rutgers University Press, 1964); *The Heroin Solution* (Yale University Press, 1982); *The Great Drug War* (Macmillan, 1987); and *Legalize It? Debating American Drug Policy* (American University Press, 1993), which he coauthored with James Inciardi. Dr. Trebach has edited or coauthored many other books and has published numerous original articles in scholarly journals and the popular press. He has appeared in hundreds of television and radio programs. American University conferred on him its highest award for scholarship for the academic years 1978-79 and 1983-84. He holds a JD degree from the New England School of Law (1951) and a PhD in Politics from Princeton University (1958). Since 1951 he has been a member of the Massachusetts Bar.

**Katherine Whitehead, JD**, is a children's-rights advocate and the founder and director of Community Alliance for the Ethical Treatment of Youth, CAFETY. The organization's mission is to promote and secure the human rights of youth in, or at risk of residential placement, through education and advocacy led and driven by those with direct experience in harmful residential placement and our allies. Ms. Whitehead is a survivor of a therapeutic boarding school called Mission Mountain School, and she formed CAFETY in an effort to give voice to residential-care alumni and survivors concerned with human-rights violations in residential programs for youth. A graduate of Hunter College with a BA in Political Science, Ms. Whitehead dedicates much of her time to civic engagement. She volunteers her time for various organizations and working groups such as the Bazelon Center for Mental Health Law and Policy's Leadership 21 Initiative, and Alliance for the Safe, Therapeutic and Appropriate Use of Residential Treatment (ASTART).